

Two words. One architecture of trust.

Two words, two languages, one architecture. **VERIDEX** is what the product delivers: a defensible indicator. **ALETHIA** is what makes it true: continuous verification underneath. Together – measure what is verifiable, reveal what was covered.

Primary lockup

veridex-alethia-lockup • horizontal



Approved backgrounds



On surface
#eef1f6 • default



On black
#0b0f19 • reversed



On primary
#3349b3 • reversed



On gradient
135° #2a3c9c → #4359c2

The mark alone

Use the isolated mark only where VERIDEX is already named: app icon, favicon, avatar, certificate seal. Never as a substitute for the lockup on first contact.



Clearspace & minimum size

Clearspace equals **X**, the height of the mark, on every side. Nothing enters that field.



120 px

Min. width,
screen

28 mm

Min. width, print

16 px

Min. mark,
favicon

Never

4 rules • no exceptions



Stretch or condense the lockup



Rotate or angle it



Recolour outside the palette



Drop below full contrast